Glamor Parade

OCT. 35¢

TEST YOUR EYE-Q:

PICK YOUR TOP TORSO TOSSER

What Made the Milkman Blush?

BLONDES ON A BEACH HEAD

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SANDRA GILES

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How many hard-earned dollars have you spent to save your hair? How many hair tonics, gadgets, restorers, electrical devices, have you tried in the last few years — with no success? How many times after an unsuccessful hair-growing attempt have you sworn not to spend another cent on another hair treatment?

Yet you buy the next product that comes on the market with hair-growing claims.

Stand in front of a mirror. Take a long hard look at the top of your head. What have you to show for the money you spent on hair restorers? Do you have as much hair as one year ago? Do you see any signs of new hair or new hair growth? Why the failure?

CAN YOU GROW HAIR?

Doctors who have spent a lifetime studying hair and hair growth have concluded that nothing now known can grow hair on a bald head. So, if you are bald, prepare to spend the rest of your life that way. Accept it philosophically and quit spending hard-earned dollars on hair growers.

If you can't grow hair — what can you do? Can you stop excessive hair loss? Can you save the hair you still have? Can you increase the life expectancy of your hair? Probably. Please read every word in the rest of this statement carefully since it may mean the difference to you between saving your hair and losing the rest of it to eventual BALDNESS.

HOW TO SAVE YOUR HAIR

Itchy scalp, hair loss, dandruff, very dry or oily scalp, are symptoms of the scalp disease called seborrhea. These scalp symptoms are often warnings of approaching baldness. Not every case of seborrhea results in baldness, but doctors now know that men and women who have this scalp disease usually lose their hair.

Seborrhea is believed caused by three parasitic germ organisms (staphylococcus albus, pityrosporum ovale, microbacillus). These germs first infect the sebaceous glands and later spread to the hair follicles. The hair follicles atrophy, no longer can produce new hairs. The result is "thinning" hair and baldness.

Many men and women suffer needless worry and heartache as they peer into the mirror at their retreating hairlines. Worse, they suffer needless loss of hair because today seborrhea can be easily controlled — quickly and effectively — by treating your scalp with the amazing scalp medicine called Ward's Formula.

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Glamor Parade

OCTOBER, 1957 Vol. 2, No. 2

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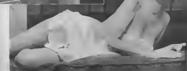
THE CAREY SYSTEM

There's a rent-a-car company named the Carey System, but Lois Carey prefers walking to driving. It's her own, private way of keeping beautiful enough to be one of Las Vegas top showgals!

Nitely show at one of Vegas' top clubs keeps Lois on the run changing costumes, makeup!

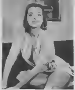


Double feature? Twins? Well, hardly. It's just our Lois looking in the reflection of her own sun-kissed, blonde pulchritude

SIMONE'S SANDMAN

Mr. Sandman is a lucky ol' guy 'cause curvy Simone Auger always gets plenty of beauty sleep—9 hours of it. But whatever the reason, her looks are the best we've seen in quite a spell.

Simone knows it's important to relax and loves dreamy music to put her into the ethereal never-never land, of nod.



When she isn't busy modeling the gal studies French cause she plans Europe trip next year for vacation.

SMASH HITS

The standing-room only sign is out for a look at these gorgeous gals They'd be the number one attraction in any Broadway show or any movie But producers will just have to wait for Diane Linder and Chloe Martin, both under contract to a famous N Y night club that won't let them go

Lovely Chloe is a silken-honey blonde charmer

When night clubs get cute Diane Linder they get themselves a real attraction — no wonder producers are after her

VIVACIOUS

Sophisticated and sultry, Marcia Eddington's a gal whose vivacity brightens up the corner where she is. And most guys wish she were right around them

Vel likes guys who enjoy her act. So let's applaud!

HOW TO KEEP AN EXOTIC HAPPY

Before you learn to keep an exotic happy, you'd better be sure you know what one is. Actually, she's a gal who, well she, let's just say she's a dancer. Now as for keeping her smiling, we suggest you listen to the ways curvy Vel Chessey likes a guy to react to her.

It always helps if you smoke the same cigarettes that your gal does. So let's make switch from hats to Kools!

Val has a great sense of humor and likes her man to be able to laugh it up once in a while. Say, did you hear the one about—?

If you are the kind of guy who notices what a gal's wearing, you rate with Val

Don't stare or gag it up when a gal is applying lipstick or you'll fade fast!

BRUSSELS SPROUTS A BEAUTY!

Kathleen has been a top TV actress in both New York and Gay Paree

If you want to see more of Kathleen Roman you'll have to turn on that traveling music. The cute charmer just got a job in Belgium!

We think the lucky guys in Brussels should make the day she arrived a holiday

Kathleen speaks perfect French will have no problems, finding way around

NET PROFIT

[illegible] Raines is a gal with [illegible] and brains. The screen [illegible] makes a neat profit [illegible] out of fish net.

What made the MILKMAN BLUSH?

The gal who caused the Grade A salesman to curdle with excitement is no pint-sized beauty, you'll agree after turning pages of this "expose" of a gal-lon of beauty!

Her marcel que as makes most guys shiver with sheer delight as she gives her all.

see next page

Why the object of the milkman's "embarrassment" is none other than the torrid and titian Tempest Storm of burlesque fame.

THE guy who has the "chore," if it could possibly be called that, of delivering that daily quart of health to a certain lovely burlesque queen would likely have flipped his bottles if he knew that his customer was none other than torrid tantalizing Tempest Storm, one of burlesque's biggest stars. In fact, one day upon placing some milk at her door he caught a glimpse of her loveliness and he's gone sour for all gals except her. And small wonder too, for Tempest, long a top exotic dancer and star in her own right, has just that certain artful something to send any guy let alone a milkman into raptures of joy. She's no half-pint, all guys agree. In fact, she's a joyous gallon of loveliness topped off by a creamy complexion that radiates its milk loveliness vitally wherever she's appearing. Want to bet that the milkman calls her his Grade A, No. 1 customer"

Learning the lines of her newest routine leaves Tempest little time for relaxation. She likes nothing better than milk.

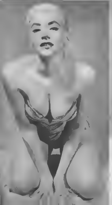
A Grade A customer and also a top-flight performer. Tempest's a devotee of milk, eggs, cheese, butter and other dairy food

After all's said and done says Tempest a gal's got to keep that peachy complexion and how better than a creamy diet?

PHELAN FINE

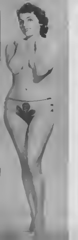
Patti's got a penchant for leopard skins and she's always on the spot when it comes to picking the right pose for one of her many foto assignments. Fotogs say she's an expert poser

There's no foolin' to see that Patti Phelan's a gal who never misses a bet when there's a chance to see her loveliness portrayed on film by eager fotogs.



A believer in health foods, exercise and yoga, Patti rises early each day to get in a few calisthenics before she starts on her busy day of modeling assignments.

There's a certain petulant quality about Patti's fresh blond beauty that has won her plaudits for her work in front of the lenses. She's got lots of "eye" appeal



There's a certain fresh, yet subtle, quality in the beauty of Diane Rupple which has captured the hearts of pulchritude fans who've been fortunate enough to view her at her favorite West Coast beaches. She searches for solitude along the sand and surf circuit, but her quest is usually in vain since her eye-filling charms attract men like honey does bees!

When Diane sifts the sands on the beach most guys agree that the mere harsh grains become grains of gold when heightened by her loveliness.

Take a willowy brunette frame and adorn it with the facial beauty of a classic charmer like Diane and you've got a shining jewel in any setting.

SUPPLE RUPPLE

There's also a certain sureness about Diana's approach to a proper pose while draped in her home-designed swim suits.

An expert at taking things easy Diana's pet diversion consists of a day on the ocean, picnic basket and perhaps a good book

Test your Eye-Q:

PICK YOUR TOP TORSO TOSSER

Beauty's bursting out all over and loyal burlesque fans are glad of it, as they've got a collection of lovelies at their fingertips such as has never been seen on runways since the heyday of the Minsky Brothers chain!

MODERN burlesque has never had such a bumper crop of bumpers and grinders as is now decorating the stages of theatres all over the country. It's becoming increasingly difficult for a guy to go out and sate his desire for pulchritude without often winding up with a choice of perhaps a dozen or more beauties, all in the same town but on different bills. For example you might hit the West Coast and in any one city find stars of such magnitude as Jennie Lee, the Bascom Girl, Irma the Body, Joy Smith and many other all performing on the same day. Which one to go to? Well, that's a matter of personal taste, you'll agree. Each beauty has her own way of luring the customers past that turnstile. For instance, Jennie Lee's main lure is her torrid flaming dance. Irma shows a magnificent form that sways seductively to the most wily man's imaginable. Bobby Brum has her [illegible] the blond

Electrifying audience [illegible] is nothing new for Jessie Rogers, original WOW gal, who mows 'em down nightly

Take the blond beauty of Bobby Bruce add a dash of the peppery style of Joy Smith and you've got a combination that can't lose.

Sequin the Jewel of Burlesque, has a style that's a gem of dance perfection.

Irma the Body's main lure is a seductive dance set to soft but torrid rhythms!

CONTINUED

Selerna, the Toast of the Coast, sends audiences with her crisp performances.

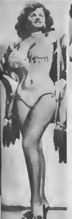
TEST YOUR EYE-Q PICK YOUR TOP TORSO TOSSER

beauty set off to perfection by a dazzling array of costumery which she slips in and out of with the greatest of ease and Sequin, the girl who bills herself as the "Jewel of Burlesque," has a routine that accents her affinity for rare gems. It's the jaundiced burlesque goer who can't find variety at his disportings these days. Never in the history of burlesque has there been a more lusty and zestful collection of beauties abounding all over. Why, it's like a cross-eyed guy trying to watch a tennis match on two courts

Now take a gal like Smokey and add a nutmeg for a spicy rich offering.

Venus, the Goddess of Love, is a pile of beauty most fans readily concur

New to the coast but an old standby in New York, is lovely Darian Bennis



When a guy's gotta choose between getting an eyeful of smartly-gowned Francine or scantily-clad Latin temptress, Rita Ravell It's tough!

One of the newest stars on Burlesque's horizon is the East Coast's lovely and tantalizing Lisa London, whose speed and zip win applause.

Bobbie is a model gal in more ways than one. She doesn't drink, smoke or stay out late and is one of California's top posers.

TITIAN TORNADO

Normally a tornado is something that instills fear into the hearts of men, but this tornado is a different type. She's Bobbie Briggs, just tagged "Miss Tornado" by west coast forecasters. No fear, just cheer—right, men?

GENTLEMEN PREFER…

Blondes like Joyce Johnson, of course. Who'd blame them, for such grace of face and form are a rare combination anywhere.

THAT JONES GIRL

Jane's look by the "sea" is enough to make the tide come in and stay in all day

Mermaid Jane teaches a ceramic class at Atlantic City N.J. during summer vacation

The name Jones has been immortalised in song, story and history and now it's back again in the person of model beauty Jana Jones, as pretty as a melody or a story's happy ending, and a history maker in the glamor field too!

She likes the seashore but can't stand sand, so she brings favorite chair to shore each day

New Jersey volunteer firemen just selected her as "the girl with the most fire in her eyes."

Lauren brought back this "Nature Gal" dress out from fashion land.

Black stockings and satiny unmentionables are the rage in France says our luscious Lauren

ALL'S WELL WITH LAVELLE

For those of you loyal fans who've written and asked just why you haven't seen any new fotos of your favorite, Lauren Lavelle, it's 'cause the gal's been on vacation making Paree gayer!

FABULOUS FRY

Gals get tagged with handles like "The Body," "Pretty and Perky" and "The Platinum Blonde," so it was inevitable that Hollywood talent scouts would refer to new discovery Lori Fry as "Fabulous."

If Lori looks familiar, it's because you've seen her on recent perfume ad.

B is for Betty

it's also for beautiful,
bountiful, bewitching and boffo!
As the old song says, put them all
together and they spell Betty O Ray!

Some guys call California the land of silken honeys and it must be so because our ray of sunshine Betty come from that great state

BETTY O'RAY

Statistical information on Betty discloses fact that favorite foods are Chinese dishes

Facing prize [illegible] way to prove her [illegible] beauty is getting her plenty dough as model

After seeing Betty in breathtaking color you have to admit her beauty makes a desert sunset look pale

And now let's leave her to relax while we take a breather too from her breathtaking beauty

EAST LYNN *Lynn Hanna is one beauty who believes she's found the world's most beautiful place. After a recent trip she says it's the Orient.*

PARKS SPARKS

Jackie looks like the outdoor type and it's probably due to the wonderful California climate the beauty was born in sunny Cal.

Once, this doll admits, her modeling chores took her to another sunny state, Florida. 'Twas nice, she says, but she was glad to get back home.

Watch out for the fireworks, lads, and these wonderful fotos 'cause sensational Jackie Parks is sparking a revolution of new outdoor beauty now in demand by fotogs across the country And if charm is ammunition—Jackie's got it all

Florida or California all depends on the point of view say we but you won't find any argument on the curvaceous point of view this brunette beauty has. She raves about the West Coast but her own coast line (38-25-36) needs no chamber of commerce.

BY THE BEAUTIFUL SEA

Our photographer was just lucky enough to catch Latin lovely Olga Chaulant practicing her torrid dance steps.

Beauteous Doris Davis was simply soaking up those actinic rays while our lensman snapped away. Hi Doris!

Iris Bristol is just another reason why the seaside is so beautiful. The cute model was on her California vacation.

The song writer who dashed off the old hit song "By the Sea," certainly knew what he was whistling about. It's the place to find the charmers all right—look, we found five!

Why does Santa Monica beach in sunny California draw such crowds of guys? Is it the sun? The air? Nope! It's gals like Dorothy Bunkerly!

Betty Bain is a gal who makes these beach Adonis guys' hearts go 'Boing!'" And makes any sea-side a see-side with that pert bikini.

PLAID

[illegible] is the last word in beach beauty or beauty displayed anyplace for that matter. She's also a yo [illegible]

There isn't a Scotsman alive who would deny that lovely Connie Lawrence can wear the colors of a clan better than anyone else . . . especially when it's a swimsuit, not kilts.

Connie from Maryland, is studying dramatics.

Connie's charm can be labeled continental 'cause she recently completed six month trip to Europe. She says she loved the Riviera most.

Always a gal to enjoy traveling, Connie next wants to see all South America so she's beginning now to save her pennies for the big day.

SHERIDAN'S UNION

Sheridan was a Union General but todays union of fan clubs honoring Texas Sheridan is bigger than the one that backed the General!

Texas is famous for exotic brand of dance

She has thirty-two costumes made of her favorite black lace.

Tez gathered fans by the bushel on her recent tours through the south, the mid-west and down to Puerto Rico and Nassau. Although she's just twenty-three years old she's already a headliner wherever she appears.

Beauty's landed for certain on the sands of time. But the sands of time will never grow cold with the warmth of their cool, clear charms. Such collection of lovelies can make a beach head a real gold mine.

[illegible] long ago established her own [illegible] TV [illegible]

BLONDES ON A BEACH HEAD

Name's Carolyn Cook and she makes a beach anything but a frigid locale

Doris Stevens says she's established a beach head, wants deep lasting tan

IN WARTIME there used to be a saying "the Marines have landed and taken another beach head." Well that may be perfectly true but you'll agree that never has a collection of blondes such as these taken a more strategic beach head than the stronghold of beauty shown

But Georgia LaBauer's different! She'd rather get her tan from home sunlamp

Now, Audrey Vogel's a gal who'd shell out anything she owned to spend a day at the beach on these pages. The beach or any other target for that matter has very little choice in the matter of offering the line of least resistance to the charms of such alluring lovelies. No wonder the old saying is being altered in some parts from "the sands of time" to the "sands of pleasure." And, most guys agree, may the sands of pleasure never grow cold!

Angela Blake insists a beach is only place in the world where she can be sure of getting that glow of health.

[illegible]ng for gold? Yep, that's what lovely Connie Singleton's doing as she pans for paydirt

But statuesque Julia Wallace spends her time tracing intricate artful designs in the sand

Stage Undies

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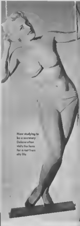

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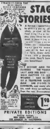
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